




VICTORIA MESSINA

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 victoriamessina.com

EXPERIENCE

Orange & Blue Magazine [Copy Editor] *January 2016 - May 2016*

- Edited articles for AP Style and accuracy before publication in the student-produced magazine as part of upper-level class
- Coordinated photo shoot for magazine's fashion spread, and contributed two long-form articles to the print publication

20Something [Freelance Writer] *July 2015 - Present*

- Produced original written content for both the fashion and lifestyle verticals of the startup website 20some.com

SheKnows Media [Editorial Intern] *June 2015 - August 2015*

- Pitched story ideas to editors and completed assignments for publication on SheKnows.com
- Assisted social media manager by recording analytics and designing graphics for the website's Instagram and Pinterest

Her Campus UFL [Various Writing/Editing Positions]

Campus Correspondent/Editor-in-Chief *January 2015 - May 2016*

- Managed a 50-person staff and led weekly meetings to discuss content, event planning and campus outreach
- Established editorial budget and top-edited content before publication on Univ. of Florida's chapter of HerCampus.com
- Organized and executed on-campus events to establish brand awareness among students

Senior Editor *August 2014 - December 2014*

- Edited 18 weekly articles for AP Style, grammar and syntax, and uploaded all content to website via Drupal

Features Writer/Editor *January 2013 - May 2014*

- Pitched and wrote weekly articles of original content targeted at young women in college
- Edited five weekly articles and provided writers with specialized feedback for improving writing techniques

WUFT News [Student Reporter/Editor] *January 2015 - May 2015*

- Wrote bimonthly news articles and edited other students' pieces for the Gainesville-based news website

CollegeFashionista [Style Guru Intern] *June 2014 - December 2015*

- Found fashionable college students to photograph and profile in weekly articles for publication on CollegeFashionista.com

OTHER EXPERIENCE

Dough Religion Pizza [Cashier/Social Media Assistant] *September 2015 - May 2016*

- Took orders, prepared pizzas, operated cash register and interacted with customers to ensure positive restaurant experience
- Launched and managed restaurant's Instagram account and assisted in managing its official Facebook page

EDUCATION

University of Florida

B.S. in Journalism
May 2016
GPA: 3.88/4.00

Florida State University

Editing, Writing & Media Program
June - July 2014
Valencia, Spain

INVOLVEMENT

Dance Marathon

Fundraiser/Participant
August 2012 - May 2016

Alpha Omicron Pi Sorority

Member
August 2012 - May 2016